



Badge Smarter, Go Greener.

Powering eco-friendly events with seamless digital badging solutions that enhance delegate management and drive interactive experiences.

blendology

About Blendology

Founded in 2011, Blendology has focused on revolutionising delegate badging solutions by combining innovation and sustainability. From the start, the company has been committed to simplifying the event experience for organisers and attendees alike, with a focus on eco-friendly alternatives to traditional badging. Blendology's core products, including the Lite and Networking badges, offer a seamless, interactive experience that enhances networking while reducing environmental impact.

With its signature tap-to-connect technology, Blendology has enabled event attendees to exchange information quickly and effortlessly, making it a leader in the event tech space. Over the years, the company has maintained a clear commitment to sustainability by developing reusable, digital badges that cut down on waste and eliminate the need for paper or plastic alternatives.

Now a trusted partner for event organisers globally, Blendology continues to innovate by providing smart, scalable solutions that meet the evolving demands of the event industry, helping organisations host greener, more connected events.

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Our Vision

Our vision is to lead the transformation of events through innovative, sustainable solutions that redefine how people connect. We envision a world where eco-friendly technology eliminates disposable materials and reduces event waste, empowering organisations to create greener, more efficient experiences. By simplifying networking and fostering meaningful connections, we aim to inspire a future where events leave a positive impact on both people and the planet.

Our Values

Innovation:

We continuously develop and refine our technology to offer the most advanced networking solutions.

Sustainability:

We are committed to reducing waste and promoting the reuse of our products to support a greener planet.

Simplicity:

Our products are designed to be intuitive, making networking straightforward and enjoyable for all.

Connection:

We believe in the power of human connections and aim to facilitate meaningful interactions at every event.

Our Mission

Our mission is to lead the future of events with cutting-edge, sustainable badging solutions that prioritise both efficiency and environmental responsibility. We aim to eliminate event waste through innovative digital badges, empowering organisations to streamline operations while reducing their carbon footprint. By creating seamless networking experiences, we help businesses connect, grow, and contribute to a more sustainable future.

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Blendology Badges

Our Badges

Blendology delivers innovative event technology, offering a sustainable, simple solution that enhances delegate management. With a commitment to reducing environmental impact, Blendology's solutions streamline event logistics while empowering meaningful connections between attendees, making it the go-to choice for forward-thinking event organisers.

Simplified

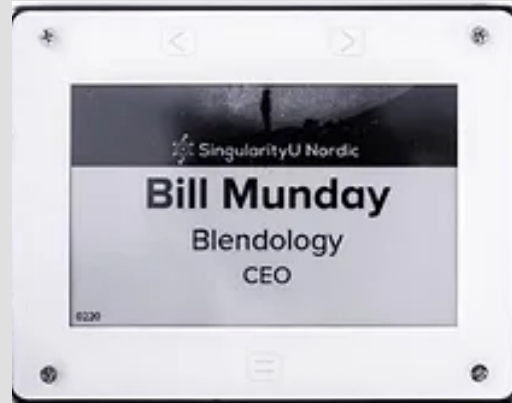
Simplifying the delegate registration process, offering sustainable, digital solutions that are fast, seamless, and efficient. From the moment we receive your delegate list, we handle everything else, ensuring a smooth registration experience that saves time and reduces environmental impact.

Sustainable

Offering two sustainable digital badges, our solutions are designed to streamline event operations while making a real difference for the environment. Both badges are an eco-friendly, reusable alternative to traditional options, supporting a greener event experience while enhancing the efficiency that organisers demand.

The background of the page features a pattern of light blue triangles of various sizes and orientations, creating a geometric, abstract design. In the bottom right corner, the word "blendology" is written in a bold, lowercase, green sans-serif font.

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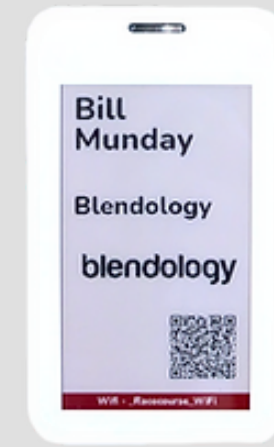


Networking Badge

Empowering Delegate Connections

The Networking Badge from Blendology offers quick, tap-to-connect networking for instant contact exchange. It keeps delegates informed with event agendas, while its reusable, eco-friendly design helps reduce waste and streamline the delegate experience.

- ✓ Tap-to-connect networking
- ✓ Digital agenda
- ✓ Enhanced delegate experience
- ✓ Real-time insights
- ✓ Sustainable solution



Lite Badge

Digital Badging, Simplified

The Lite Badge from Blendology is a sustainable, digital name badge that eliminates the need for printed materials. Its eco-friendly design reduces waste while simplifying event registration and creating a smoother, more efficient delegate experience.

- ✗ Tap-to-connect networking
- ✗ Digital agenda
- ✗ Enhanced delegate experience
- ✓ Real-time insights
- ✓ Sustainable solution



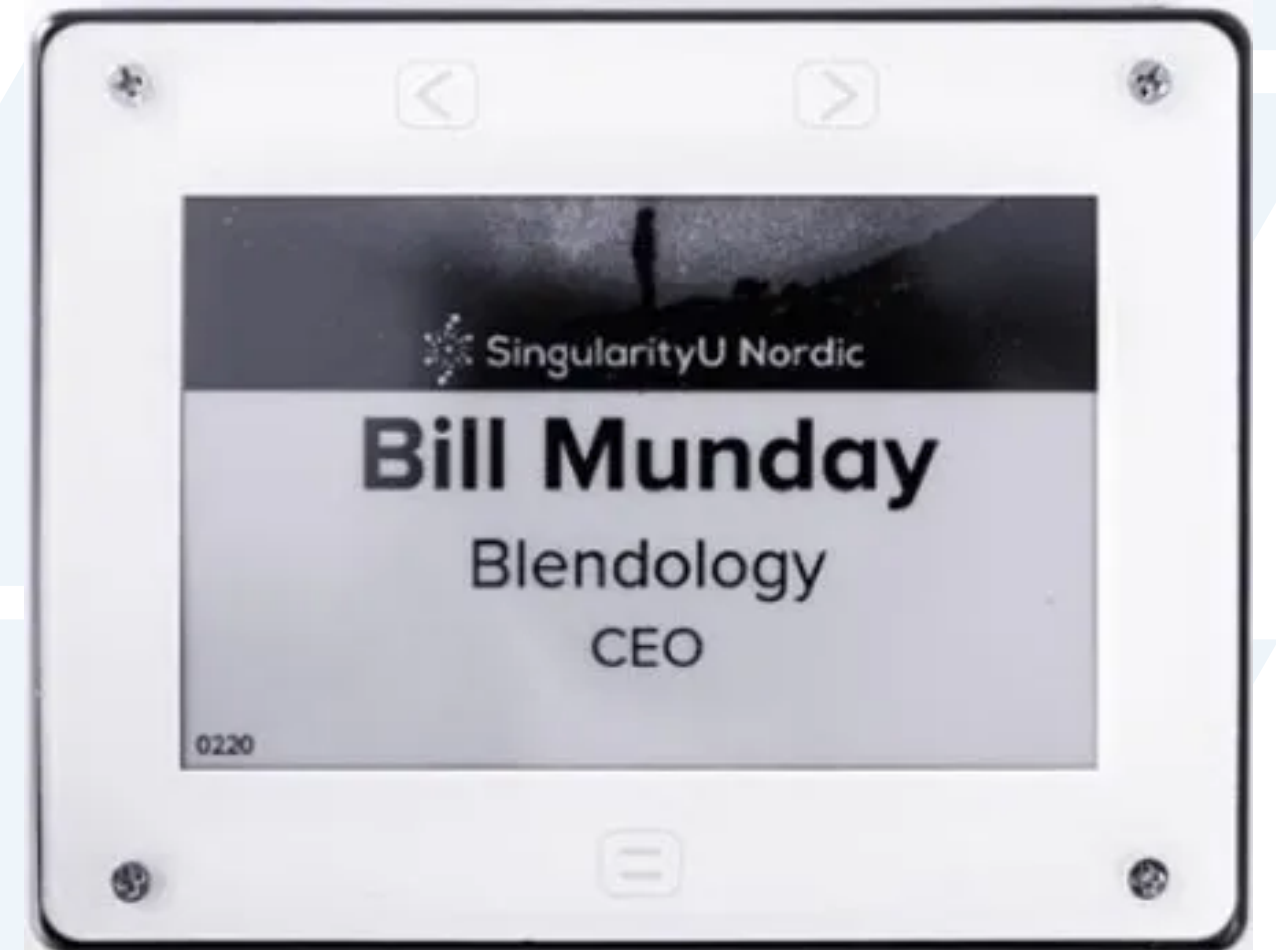
The Networking Badge

Networking Badge

Blendology's **Networking** Badge is a premium digital name badge designed to enhance your networking experience at events. It's more than just a name badge — it's a tool that helps you connect, organise, and engage with ease.

- **Tap-to-connect technology:** Instantly exchange contact details with a simple tap —no need for business cards.
- **Digital agenda:** Access your event schedule and important updates directly on your badge, so you're always informed.

As with all Blendology badges, the Networking Badge is a sustainable choice, helping to reduce waste by eliminating the need for printed materials and harmful printer ink. With this digital solution, you're not only making meaningful connections but also contributing to a greener event.



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Sustainability

Zero Waste | Free of Toxic Chemicals | Reusable solution

The Networking Badge from Blendology is designed with sustainability at its core. It eliminates the need for paper-based badges, single-use lanyards, and non-recyclable materials, providing a reusable and eco-friendly alternative for events. By adopting this digital solution, event organisers can significantly reduce waste, lowering their environmental footprint while still offering a modern, high-tech badging experience for delegates.

Simplicity

Instant Badges | Compact Registration | Seamless Solution

Badges are created instantly upon arrival, eliminating long waits and complex processes. Thanks to its tap-to-connect technology, delegates can seamlessly exchange contact details without the need for apps or extra devices. The streamlined system reduces the need for large registration spaces and requires no pre-event setup, ensuring organisers can focus on delivering a smooth and efficient experience.

Analytics

Real-Time Check-In Data | Top Networker | Detailed Reports

With the Networking Badge, organisers gain real-time insights into attendee engagement. You can easily track check ins and which group they belong to, ensuring accurate attendance management. Highlights top networkers at the event, showcasing those making the most connections with real-time data on networking interactions is provided, giving organisers a clear view of how delegates are engaging with each other.

Speed

Superfast Badge Creation | Fast Setup | Instant Connections

Creating a delegate badge is quick and efficient with the Networking Badge. For pre-registered delegates, a badge can be generated in as little as 5 seconds, while new walk-ins can have their badges ready in just 30 seconds. This speed ensures a seamless registration process, allowing organisers to efficiently manage high volumes of attendees without delays.

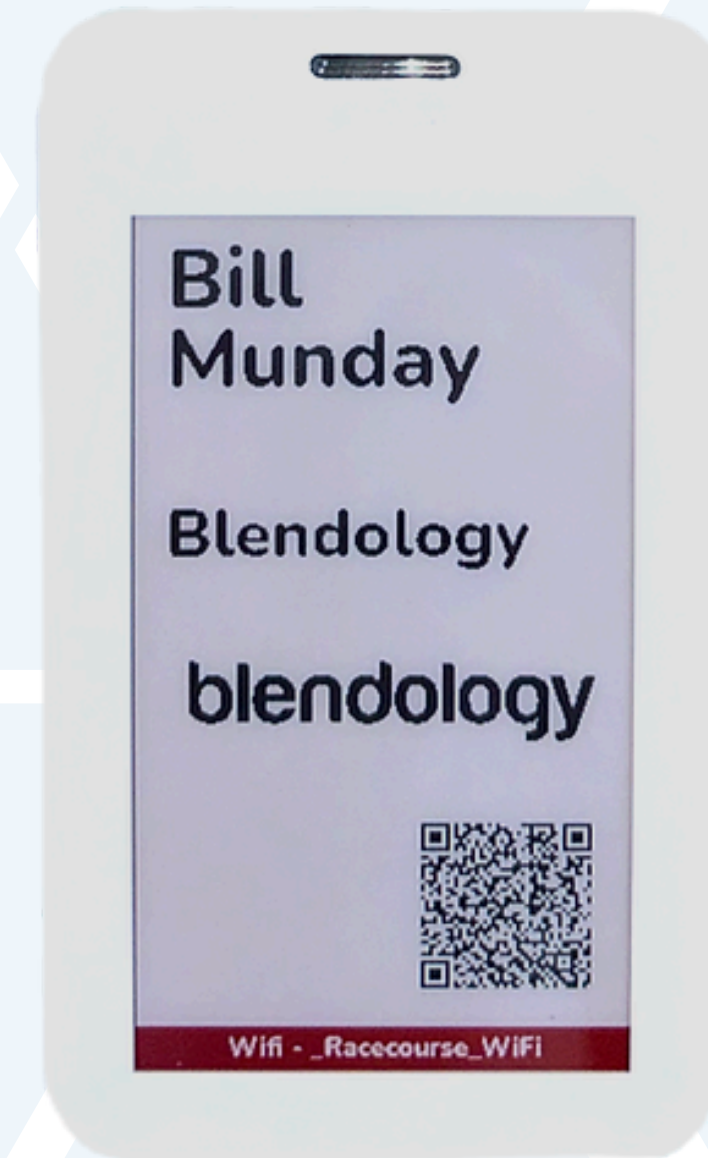


The Lite Badge

Lite Badge

With Blendology's Lite Badge, you're using a sustainable, eco-friendly solution designed to replace traditional paper badges. This digital name badge reduces waste by eliminating the need for printed materials and harmful, non-recyclable printer ink.

It offers a simple, seamless event experience while aligning with eco-conscious values, allowing you to connect and engage responsibly, knowing you're contributing to a greener future.



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Sustainability

Zero Waste | Free of Toxic Chemicals | Reusable solution

The Lite Badge offers a sustainable alternative to traditional paper-based event badges. By going digital, you eliminate the need for printed materials, drastically reducing waste and minimising your event's environmental impact. With growing emphasis on sustainability at events, using eco-friendly solutions like the Lite Badge not only helps you meet environmental goals but also aligns your event with attendee expectations for greener practices.

Simplicity

Instant Badges | Compact Registration | Seamless Solution

Event management can be complex, but the Lite Badge simplifies the badging process from start to finish. With easy set-up and minimal administration required, organisers can focus on other important aspects of the event. No more dealing with complicated badge printing or distribution—just a seamless, digital solution that is straightforward for both you and your attendees.

Analytics

Real-Time Check-In Data

The Lite Badge provides organisers with valuable real-time access to attendee data. This enables you to monitor who has checked in, track event participation, and gather insights that can be used for future events. Having immediate access to attendee information also makes it easier to manage and adjust event logistics on the fly, ensuring a well-organised and responsive event experience.

Speed

Fast Badge Creation | Speedy Setup | Quick Lookup

Speed is crucial when managing large numbers of attendees, and the Lite Badge ensures quick, efficient registration. Attendees can check in and receive their badges in seconds, keeping lines short and the process smooth. This efficiency improves the overall experience, allowing attendees to spend less time at the registration desk and more time engaging with the event.



Analytics

Dashboard Data

Real-time Check-In Data

Keep track of who has checked in and view live data about attendee participation throughout the event.

Detailed Connection Reports

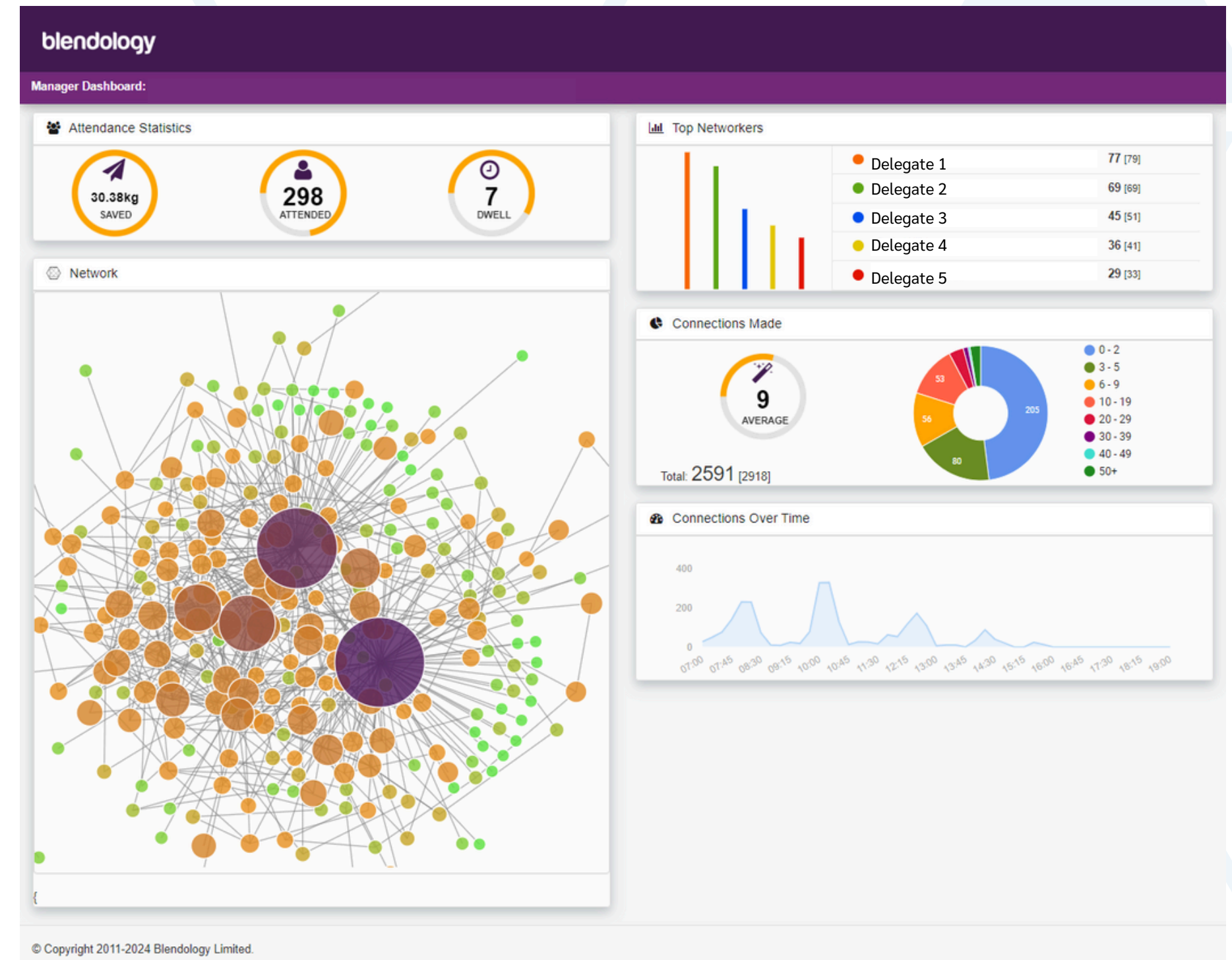
Get detailed reports on all connections, offering valuable insights into delegate interactions

Top-Networker Insights

Identify top networkers and participants by tracking who's making the most connections.

Sustainability

Track the amount of paper and ink saved by switching to digital badges.



Please Note: Networking insights are not available on the Lite Badge



Sustainability

Sustainability Guarantee

At Blendology, we are committed to reducing the environmental impact of event management through our reusable digital badging solutions. We actively track and measure the amount of paper and trees saved by eliminating the need for printed badges, lanyards, single use plastic holders and other materials traditionally used at events. Our technology significantly reduces waste, ensuring a cleaner, more sustainable event experience.

Unlike conventional event materials, which often rely on single-use paper products and non-recyclable printer ink that contains toxic chemicals, our badges are designed to be reusable, eliminating the need for wasteful reprints. By choosing Blendology, you're not only enhancing your event's efficiency but also contributing to the reduction of harmful environmental pollutants.

With Blendology, you can rest assured that our digital badges help you minimise waste, conserve natural resources, and support a greener future for events.



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Blendology.com

info@blendology.com

07960 525 035